

## Transportation Survey

### Initial Results:

The survey was distributed to approximately 1,000 businesses in our region with responses received from 368 (37% response rate).

### Out of the 368 responses:

- 223 respondents (60%) were not interested in filling out the survey form. Reasons given for non participation are listed below.
  - i. Did not have time to answer the survey
  - ii. Not interested
  - iii. Have their own transportation needs filled
  - iv. Company has moved to Edmonton
  - v. Service not needed by the Company
  - vi. They are a small business/family business with only 1 or 2 employees
  - vii. Have too many shifts to accommodate
  - viii. Employees are local or live close to the company
  - ix. All employees already have their own transportation
  
- The remaining 145 respondents answered the survey as follows:

### Question #1

Does your company feel that the lack of public transportation from Edmonton is a deterrent in attracting employees?

93 (64%) **YES**                      47 (33%) **NO**                      5 (3%) **NO REPLY**

### Question #2

Would your employees use a bus service between Edmonton, Nisku Business Park, Edmonton Airport and/or the City of Leduc?

89 (61%) **YES**                      46 (31%) **NO**                      10 (8%) **NO REPLY**

## Question #2a

If YES; What would be required for the bus service to work for your employees?

- Fares – Several responses were given for this question are are broken down as follows:
  - Needs to be affordable - 40 (44%)
  - \$3-\$6 within Leduc - 2 (3%)
  - \$5-\$10 to Edmonton from Airport - 1 (1%)
  - \$10.00 - 5 (6%)
  - \$5.00 - 12 (12%)
  - Comparable to ETS - 1 (1%)
  - \$3.00 - 2 (3%)
  - Under \$4.00 - 2 (3%)
  - Price not an issue - 5 (6%)
  - No Reply - 19 (21%)
  
- Times of Service – Times given by respondents were quite varied and it seemed that some people were confused by the questions. The results can be summarized as follows:
  - 25 respondents (28%) stated that they had variable business hours and shifts that could be accommodated by a wide variety in transit scheduling
  - Times were listed mostly between the hours of 4:30 a.m. – 11:00 p.m.
  - Most frequently suggested pickup times in Edmonton were between 6:30 a.m. – 7:30 a.m.
  - Most frequently suggested return times to Edmonton were between 4:30 p.m. – 7:00 p.m.
  - One suggestion was for hourly service between 4:30 a.m. – 5:00 p.m., then service every 2 hours following.
  - Another suggestion was for ½ hour service between 6:30 a.m. – 9:00 a.m. and 3:00 p.m. – 6:30 p.m.
  
- Location
  - Pickup
    - Leduc - 3 (3%)
    - Bus Stops - 1 (1%)
    - Southgate Mall - 4 (5%)
    - Any Hotel - 1 (1%)
    - South Edmonton - 9 (10%)
    - Sparrow Drive - 1 (1%)
    - 8<sup>th</sup> Street Nisku - 1 (1%)
    - Millbourne Mall - 1 (1%)
    - Black Gold Arena - 1 (1%)
    - Heritage - 5 (6%)

- Leduc Hospital - 1 (1%)
- South Common - 4 (5%)
- Millwoods - 2 (3%)
- Major Malls - 1 (1%)
- West Edmonton - 1 (1%)
- McDonalds - 1 (1%)
- RONA - 1 (1%)
- No reply - 51 (57%)

- Drop Off

- Nisku - 7 (8%)
- Nisku Inn - 7 (8%)
- Airport - 4 (5%)
- County Building - 1 (1%)
- Truck Stop - 1 (1%)
- Sparrow Drive - 1 (1%)
- Leduc Common - 1 (1%)
- McDonalds - 2 (2%)
- Food Processing - 1 (1%)
- Executive Royal Inn - 1 (1%)
- No reply - 63 (71%)

- Other:

- Employees are from Devon and Spruce Grove Area
- Service needed from Calmar & Devon
- Connecting services in Edmonton a factor

### Question #2b

If NO; why would they choose not to use a bus service?

- Not needed at this present time - 3 (7%)
- Employees live locally - 9 (19%)
- Employees have own transportation - 7 (15%)
- Too many shifts, hard to accommodate - 4 (9%)
- Employees need vehicle to perform job - 3 (7%)
- Small business, service not required - 3 (7%)
- Requirements out of proposed service area - 4 (9%)
- Cab is just as cheap - 1 (2%)
- No reply - 12 (25%)

### Question #3

Would your company be willing to help subsidize a bus service at a cost of?  
(out of 110 respondents who answered the survey)

- \$500 annually - 4 (3%)
- \$800 annually - 1 (1%)
- \$1,000 annually - 6 (4%)
- Yes (no amount listed) - 13 (9%)
- No - 22 (15%)
- Need time to consider - 19 (13%)
- Need Head office approval - 9 (6%)
- Might consider partial subsidy - 6 (4%)
- Depend on # employees using service - 3 (2%)
- Consider once service times determined - 1 (1%)
- Would give \$30 / employee / month - 1 (1%)
- No reply - 60 (41%)

#### **Question #4**

The following are the collective comments and suggestions:

- We wish the team good luck!
- As head of the Transportation and Logistics Cluster in the Greater Edmonton Region, we are very concerned with regional commuter traffic and working with industry and three levels of government to see if there is a better solution to the current forecast demands. Anything that you are able to share following your survey would be most valuable. As well, if we can assist anyway, please let me know.
- Good Bus service from Edmonton to the Airport would be a benefit to people with vision loss who are unable to drive and for whom taxi is costly. So, extending bus service whenever possible is a benefit for anyone with vision loss. However, you should also be aware that bus service is free of charge to anyone with a CNIB ID card.
- Please refer back to old issues of the Leduc Representative for information on a failed project to address exactly the same issues as you. I am NOT in favour of bus service for 2 reasons:
  1. It is a non-issue - is there a pressing need? Present employees already have made transportation choices that suit their schedule and needs, future employees will do the same, or perhaps even settle in Leduc, so where is there any growth in ridership? Additionally, where will riders park at the collection points to go to the city, or will there be a pickup route so

riders do not need to drive? Where CAN the riders go from the drop-off points and can they get there quickly?

2. I am NOT in favour of subsidizing ANY bus routes. Please keep the transit company private so it can close on its own when ridership dwindles rather than being propped up by the political process. During the end of the last transit project, the disabled and their caregivers made up the majority of riders as there simply was not enough interest by the general public.

After polling my employees, I am certain that none of them would be prepared to use the bus at any time. If you require further information you may reply to this Email.

- I commute from Sherwood Park to Leduc every day. Would I use public transport if it was available??? Now that is the question. It takes me about 35 minutes to get to work and about 40 minutes to get home. Right now it costs in fuel about \$50-\$60/week not counting the wear and tear on my vehicle. The only problem would be to get a service that would be time compatible. About 45 minutes to an hour and I think the only way to do that would be to get the people in power to get the LRT to go in a + from north Edmonton to Leduc and from Sherwood Park to Stony Plain. And I know that costs money but the government seems to find all kinds of money for the oil industry!!!!
- Please contact us if a service becomes available
- We believe that any public transit would require hourly stops en route and may make some sense if a park and ride in the cities were planned as well. Drop off locations would need to be flexible to each business since the lack of sidewalks would make walking from drop points dangerous.
- Service might help several businesses in Nisku.
- Good Luck! Something is needed. Hope it becomes a reality.
- I am not paid to answer surveys, I am paid to work.
- I think transit service is a great idea as it would cut down on pollution and traffic in the park.
- It is a good idea for regular business hours.
- A personal visit to the businesses would get greater result than emailing or calling regarding the survey.

- Would like to see a shuttle service as it would be an enhanced service for our guests to use.
- Fare cost would have to be reasonable & affordable for employees.
- We are a Government operated company and are not interested in this issue.
- Have you looked into government grants to help with subsidy?
- Bus service should be from Leduc to Nisku & Airport only. The added distance to south or mid Edmonton would be costly and not be effective. Most of my employees live in Leduc.
- Public transportation at this time could only cost the taxpayers more money.
- We would find this extremely beneficial if details could be worked out.
- We would be happy to assist in whatever way we can as this would be a major benefit.
- I would need to bring this issue to my employees to see how many would use the service.
- A company would be able to save money by using a transit system rather than arranging for their own trucks etc.
- Bus service is necessary.
- Need the service BIG TIME, even if only within the City of Leduc.
- Would open the door to a lot of people who can't drive.
- A great idea.
- We need general public transportation to Edmonton.
- You have a heck of a job ahead of you. Good Luck!
- We have a real need for this service as we have lost prospective employees in the past because of the lack of a transportation system.
- We would have to negotiate subsidy with our employees.

- Some of our employees would use this service and others would not be able to. Subsidy would have to be fair among all employees.
- We would need to know the cost of the fare before deciding on a subsidy amount.
- The determination is the scheduling of service and of course the route – how direct?
- Total integration with Edmonton would be a need. Seven day a week service. Multiple trips per day would be an asset.
- Early starts and long days, for some operators 24 hrs, will be a significant challenge. The lack of public transportation to a major International Airport significantly hampers employers.
- The survey is unclear. Are you asking company representatives what they think staff at their company want? Or, do you want to find out what employees think? I am not in position to speak for the personal travel preferences of the 65 people that work here. Most are on shifts, some on days, and many live in areas outside of Edmonton. From the perspective of an employer, some employees have told me that one of the barriers to working at the Edmonton Airport is transportation.
- ETS service commencement or LRT.
- Public transportation would be a significant benefit to our employees. Based on usage of the Airporter shuttle deal that we currently have, ridership would be significant.
- Nice employee incentive to have a bus pass subsidized.
- What took you so long?
- We have been wanting transportation to the airport for a very long time. I would say it's the #1 reason for people turning down jobs here.
- Bus to Edmonton useful as a park and ride system for County area residents for work and leisure activities. Lack of sidewalks/pedestrian friendly environment in Nisku is a deterrent.
- The timing for the buses requested on this survey is not clear. In soliciting my staff, buses would be required to start to pick up to bring to work by 4:30 AM and the last departure from the airport returning being at 9:30 PM. Hope that clarifies.

- Bus should run every ½ hour until 7 p.m. or later if needed.
- We have staff using the shuttle service but find they don't get here early enough.
- I think this would be a great service for the community.
- If we could attract a number of candidates from the Edmonton area we could consider subsidizing the fare.
- Hopefully, this will attract more people looking for hire.
- Subsidy could negotiable.
- Just get it going! Much needed
- Drop off and pickup sites would have to have shelter & access to phones
- Regular patterned pick up and drop off times
- As many drop off and pick up sites as possible.
- Ag. Processing Business Incubator will need general production as the facility grows to full tenant occupancy approx. 200 employees after 3-5 years.
- This sounds like a silly way to spend money that would be more beneficial elsewhere such as construction on roads and traffic.
- Taxes are for this type of service.
- Hope this works, but the Nisku Business Park is pretty wide spread.
- Looking forward to hearing more details.
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